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Pedestrian Safety Urged by Law Enforcement as School Year Begins

Las Vegas, NV – With the 2016-2017 school session set to begin, law enforcement statewide will be working diligently with motorists and pedestrians to share the streets responsibly. In an effort to reduce pedestrian fatalities, Nevada Highway Patrol will be *Joining Forces* to enforce pedestrian and right away laws from Aug 18th thru Aug 29th, 2016.

NHTSA data shows almost 1 in 5 (21%) of the children 10 to 15 years old killed in traffic crashes were pedestrians, and almost 1 in 5 (19%) of those 65 and older were pedestrians. More than half (62%) of all pedestrian fatalities were adults 21 to 64.

"Unlike a car, pedestrians don't come with airbags and they can't be fixed at a body shop. Pedestrians need to cross the street like their life depends on it and drivers need to slow down and watch for pedestrians so that we can stop this epidemic. Pedestrian safety is a two way street and we need to look out for each other because everyone is important to someone."

For resources and safety tips for both drivers and pedestrians, please visit http://www.zerofatalitiesnv.com/be-pedestrian-safe.

